



Call for Videographers!
2022/23

Seattle Arts & Lectures is seeking a videographer who can tell SAL's visual story for our annual gala and literary auction, Words Matter, next spring. As a non-profit organization, SAL relies on generous donations from our community to make our programming possible, and the videographer will play a crucial role in reaching current and potential audiences and inspiring our community to support our programs.

The videographer will work with our development team to produce one 5-minute video and three 60-90 second videos that highlight SAL's mission and work, which will be featured on SAL's website and our social media channels, as well as for fundraising efforts and other opportunities to share SAL's impact with the larger community. The ideal videographer approaches their projects with creativity, curiosity, and care for all voices and perspectives, and works in alignment with our five core values: belonging, racial equity, transparency and trust, curiosity, and joy.

ORGANIZATION OVERVIEW

Mission: Seattle Arts & Lectures cultivates transformative experiences through story and language with readers and writers of all generations.

SAL offers thoughtfully curated experiences through programs that are intergenerational in nature, bolstering both emerging and established literary artists, and inviting change and new perspectives in our community. We believe these activities are essential to continuously and courageously revitalize equity, justice, and belonging.

Words Matter is our most important fundraiser of the year, bringing together a generous community of readers, writers, and philanthropists to help continue our work all year long. This year, our goal is to raise \$375,000 so that we can continue bringing nationally acclaimed authors to Seattle stages, inspire the next generation of writers through our youth programs, and invest in and support our staff who bring all our programming to life.

PROJECT OVERVIEW

Produce one 5-minute video and three 60-90 second videos that highlight the many aspects of our organization and mission from various perspectives (staff, volunteers, authors, students, and more). The videographer will be responsible for filming, editing, sound production, and delivering a final cut of the video.

The videographer must be available to film at 3-5 author events and WITS events, and brief interviews with staff and community members throughout the fall and winter. Venues may vary, but include Benaroya Hall, Town Hall, Rainier Arts Center, and Hugo House.

While this call is specifically for Words Matter 2023 video production, we are open to contracting for future projects as well.

Timeline

Late Summer 2022 SAL & videographer meet to discuss the vision for our video

Fall/Winter 2022/23 Film author events & interviews
Compile clips for Words Matter

March 1, 2023 Produce and screen first cut of WM video

March 10, 2023 Deliver final cut of WM video

Project Budget

Our project budget is \$5,000. This fee includes labor, necessary equipment, video production, filming, editing, sound production, and any meetings with SAL staff.

APPLICATION

Desired Qualifications

- A passion for SAL's mission, vision, values, and programs
- A commitment to racial equity and social justice
- The ability to communicate and interact with SAL staff and community members in a warm, friendly, and respectful manner
- Ability to creatively capture new footage in-person and via Zoom and use SAL's existing video assets to tell our story

To Apply:

- Send us a short statement highlighting your experience, and answering the following questions:
 - a. How do our mission, vision, and values resonate with you, professionally and personally?
 - b. How do you plan on telling SAL's visual story?
- A portfolio of 2-3 videos that illustrate experience in telling a client's mission-driven story
- At least 2 professional references
- Submit electronically in one PDF document to wbae@lectures.org, with the email subject line, "Words Matter Videographer"
- For best consideration, please submit no later than August 31

Contact Information for inquiries related to this open call:

Woogee Bae

Events & Annual Giving Manager

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