



Seattle Arts & Lectures 2012/13 Annual Report

Seattle Arts & Lectures champions the literary arts by engaging and inspiring readers and writers of all generations in the Pacific Northwest.

Hello friends,

2012/13 was a year of tremendous change and transformation for Seattle Arts & Lectures (SAL). We transitioned our executive leadership and made some tough decisions to right-size our staff and operations. It was a challenging year.

And yet, thanks to the partnership and support of so many of you, it was also a year filled with dynamic and meaningful work. From our Writers in the Schools teaching in 23 schools and Seattle Children's Hospital to hosting nationally acclaimed writers like Karen Russell and Susan Orlean, the year was full of inspiration and opportunities for the community to engage with the best writers of our time, and of the future.

With the hard work and partnership of the staff, Board, community partners and funders, we are proud to share that we honed our mission, closed our year in the black, made strategic choices, and are poised to even more robustly champion the literary arts by inspiring and engaging readers and writers of all generations in the Pacific NW.

We're proud to share this snapshot of our work last year, and we look forward to an even more inspiring year to come!



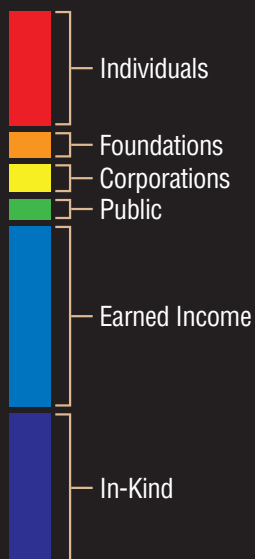
▲ Al Gore captivates a sold-out crowd at our February 14, 2013 event.

"My SAL visit last year ranks as one of my all-time favorite experiences as an author... What a phenomenal space to give a lecture, and what an unbelievably warm group of people!... Public speaking is supposed to beat out death as everybody's worst fear, but I think the cure might be a trip to SAL—I've rarely felt so buoyed and so energized while giving a talk, and the after-party was a blast, too. Thank you so much for the invitation. Months later I'm still grinning every time I think about my night in Seattle."

—Karen Russell, author of *Swamplandia!* and 12/13 Literary Arts Series speaker

FY 2012/13 Income

Total Income: **\$1,588,544**



FY 2012/13 Expenses

Total Expense: **\$1,524,942**



(unaudited financials)

Ruth E. Dickey
Executive Director

Mark Madsen
Board Co-President

Geoff Prentiss
Board Co-President

Mary Ingraham
Immediate Past President

Thank You!

Seattle Arts & Lectures is profoundly grateful to the following corporate, public and foundation partners for their generous support of our programs in 2012/13.

4Culture, Amazon.com, ArtsFund, Confidence Foundation, Davis Wright Tremaine LLP, Expedia, Inc., Fales Foundation Trust, Lesa Sroufe & Co., Leslie Fund, Mannix Canby Foundation, Medina Foundation, National Endowment for the Arts, The Norcliffe Foundation, Norman Archibald Charitable Foundation, The O'Donnell Family Foundation, Paul G. Allen Family Foundation, Petunia Foundation, Prentiss Architects, Schuchart/Dow, Seattle Foundation, Seattle Office of Arts & Culture, The Seattle Times, Teutsch Partners LLC, Umpqua Bank, US Bancorp Foundation, Washington State Arts Commission, and Whittier Trust.

We are also immensely grateful to the individuals and organizations that supported our work last year. A full list is featured on our website: http://www.lectures.org/support_sal/individual_supporters.php.

2012/13 Season Speakers

Literary Arts Series

7,415 attendees

Jeffrey Toobin
Hari Kunzru
Julie Otsuka
Stephen Greenblatt
Karen Russell
Susan Orlean
Amy Tan

SAL Presents

3,743 attendees

Mark Bittman
Louise Erdrich
Miranda July
TC Boyle
Al Gore

Poetry Series

2,413 attendees

Dean Young
Eileen Myles & Maggie Nelson
David Wagoner
Nick Flynn
Stanley Plumly
Nikky Finney

SAL U

1,483 attendees

David Domke & Mark Smith:
"Faith & Finance: Visions of
America & the 2012
Presidential Election"

David Domke: "Winning the
White House in 2016: Five Rules
for the Road"

Chiyo Ishikawa, Kathryn
Rogers Merlino, David
Streatfield, Fritz Levy, Jessica
Burststein: "Life of an English
House"

Seattle Arts & Lectures

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Seattle, WA 98108

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Writers in the Schools (WITS)

From songs to sonnets, from cover letters to love letters, Writers in the Schools (WITS) inspires young people to discover and develop their authentic writing and performance voices.

In 2012/13 WITS writers-in-residence worked at twenty-four sites: twenty-three public elementary, middle and high schools in four Washington State school districts and at one hospital. WITS provided 2,229 hours of

"Thank you so much. I am proud, and I feel great. It was an amazing experience... Not only reading my own poem but also listening to Stanley Plumly talk. Everything about last night was like a dream, and I can't thank you enough for the opportunity."
—9th grade West Seattle High School student and featured WITS reader at Poetry Series event

sequential in-class writing instruction to 5,500 students and 100 teachers. An additional estimated 1,500 students and 35 teachers received benefits from WITS through visits from spotlight authors and complimentary tickets to Seattle Arts & Lectures events.

- 94% of teachers agreed or strongly agreed that the quality of most of their students' writing improved as a result of working with the writer.
- 97% of teachers agreed or strongly agreed that most of their students' interest in writing increased as a result of working with the writer.
- 97% of teachers agreed or strongly agreed that most of their students' self-confidence increased as a result of working with the writer.



▲ All of the elementary and middle school readers and their writers-in-residence at the year-end WITS reading and celebration on May 22, 2013.

"One student in my class who usually has great difficulty elaborating on details in writing really threw himself into his story, writing the longest piece this year, and proudly showing it off to his family."
—Andy Barker, teacher, Shorecrest High School

Where's WITS?

In 2012/13 WITS teaching artists inspired students across our region at these schools:

- Elementary School
- Middle School
- High School
- K-12

- | | |
|--|--------------------------------|
| 1 B.F. Day Elementary | 13 Nathan Hale High School |
| 2 Blue Heron Middle School | 14 Port Townsend High School |
| 3 Cascade K-8 Community School | 15 Roosevelt High School |
| 4 Catharine Blaine K-8 | 16 Sanislo Elementary |
| 5 The Center School | 17 Seattle Children's Hospital |
| 6 Chief Sealth High School | 18 Shorecrest High School |
| 7 Franklin High School | 19 Shorewood High School |
| 8 Garfield High School | 20 TOPS K-8 |
| 9 Health Sciences and Human Services High School | 21 View Ridge Elementary |
| 10 Hutch School | 22 Washington Middle School |
| 11 Ingraham High School | 23 West Seattle High School |
| 12 McClure Middle School | 24 Whittier Elementary |

Port Townsend

